## 융 <br> EQUITY BANCSHARES, INC.

First Quarter 2021 Results Presentation
April 21, 2021

## Disclaimers

## Special Note Concerning Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements reflect the current views of Equity's management with respect to, among other things, future events and Equity's financial performance. These statements are often, but not always, made through the use of words or phrases such as "may," "should," "could," "predict," "potential," "believe," "will likely result," "expect," "continue," "will," "anticipate," "seek," "estimate," "intend," "plan," "project," "forecast," "goal," "target," "would" and "outlook," or the negative variations of those words or other comparable words of a future or forward-looking nature. These forward-looking statements are not historical facts, and are based on current expectations, estimates and projections about Equity's industry, management's beliefs and certain assumptions made by management, many of which, by their nature, are inherently uncertain and beyond Equity's control. Accordingly, Equity cautions you that any such forward-looking statements are not guarantees of future performance and are subject to risks, assumptions and uncertainties that are difficult to predict. Although Equity believes that the expectations reflected in these forward-looking statements are reasonable as of the date made, actual results may prove to be materially different from the results expressed or implied by the forward-looking statements. Factors that could cause actual results to differ materially from Equity's expectations include COVID-19 related impacts; competition from other financial institutions and bank holding companies; the effects of and changes in trade, monetary and fiscal policies and laws, including interest rate policies of the Federal Reserve Board; changes in the demand for loans; fluctuations in value of collateral and loan reserves; inflation, interest rate, market and monetary fluctuations; changes in consumer spending, borrowing and savings habits; and acquisitions and integration of acquired businesses; and similar variables. The foregoing list of factors is not exhaustive.

For discussion of these and other risks that may cause actual results to differ from expectations, please refer to "Cautionary Note Regarding Forward-Looking Statements" and "Risk Factors" in Equity's Annual Report on Form 10-K filed with the Securities and Exchange Commission on March 9, 2021, and any updates to those risk factors set forth in Equity's subsequent Quarterly Reports on Form 10-Q or Current Reports on Form 8-K. If one or more events related to these or other risks or uncertainties materialize, or if Equity's underlying assumptions prove to be incorrect, actual results may differ materially from what Equity anticipates. Accordingly, you should not place undue reliance on any such forward-looking statements. Any forward-looking statement speaks only as of the date on which it is made, and Equity does not undertake any obligation to publicly update or review any forward-looking statement, whether as a result of new information, future developments or otherwise. New risks and uncertainties arise from time to time, such as COVID-19, and it is not possible for us to predict those events or how they may affect us. In addition, Equity cannot assess the impact of each factor on Equity's business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements. All forward-looking statements, expressed or implied, included in this press release are expressly qualified in their entirety by this cautionary statement. This cautionary statement should also be considered in connection with any subsequent written or oral forward-looking statements that Equity or persons acting on Equity's behalf may issue.

## NON-GAAP FINANCIAL MEASURES

This presentation contains certain non-GAAP financial measures intended to supplement, not substitute for, comparable GAAP measures. Reconciliations of nonGAAP financial measures to GAAP financial measures are provided at the end of this presentation. Numbers in the presentation may not sum due to rounding.

## EQBK's Value Proposition




## Brad Elliott

Chairman \& CEO
Years at Equity: 19 | Years in Banking: 32

- Founded Equity Bank in 2002
- 2018 EY Entrepreneur of the Year National Finalist
- 2014 Most Influential CEO, Wichita Business Journal
- Served as Regional President of Sunflower Bank prior to forming Equity Bank
- Served as Director of Sales and Marketing for Koch Industries



## Greg Kossover

Chief Operating Officer
Years at Equity: 8 | Years in Banking: 21

- Became COO in April 2020
- Served as CFO from 2013 to 2020
- EQBK Board of Directors, 2011-current
- Served as president of Physicians Development Group
- Served as CEO of Value Place, LLC, growing the franchise to more than 150 locations in 25 states


## Craig Anderson

President
Years at Equity: 3 | Years in Banking: 39

- Became President in April 2020
- Served as COO from 2018 to 2020

- Joined Equity Bank in March 2018
- Served as President of UMBF Commercial Banking
- More than 38 years of banking experience, concentrated in commercial lending roles


## Diverse Market Segments

## Diverse market segments with economies based on transportation, manufacturing and healthcare

- Top employers in the region operate in a diverse array of industries including telecommunications, professional services, aircraft manufacturing, OEM manufacturing and transportation.
- Equity Bancshares ranks in the Top 10 for market share in 22 of the 27 counties served and ranks in the Top 5 in 19 of those counties.

| Rank | Holding Company | As of June 30, 2020 |  |  | Unemployment by County |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Number of | Total Deposits in | Market | (\%) |  | 2/28/2021 | 2/28/2020 |
|  |  | Branches | Market (\$000s) | Share | Benton | AR | 3.7 | 2.8 |
| 1 | UMB Financial Corp. (MO) | 29 | 16,885,777 | 15.54\% | Boone | AR | 4.3 | 3.6 |
| 2 | BOK Financial Corp. (OK) | 26 | 14,127,084 | 13.00\% | Carroll | AR | 5.6 5.0 | 4.0 3.4 |
| 3 | Bank of America Corporation (NC) | 51 | 9,794,763 | 9.02\% | Crawford | KS | 4.4 | 4.0 |
| 4 | Commerce Bancshares Inc. (MO) | 45 | 9,252,019 | 8.52\% | Ellis | KS | 2.7 | 2.1 |
| 5 | Arvest Bank Group Inc. (AR) | 57 | 6,233,433 | 5.74\% | Gove | KS | 2.6 3.7 | 1.8 |
| 6 | Capitol Federal Financial Inc (KS) | 39 | 5,079,866 | 4.68\% | Montgomery | KS | 5.5 | 4.6 |
| 7 | U.S. Bancorp (MN) | 55 | 4,818,286 | 4.43\% | Sedgwick | KS | 6.8 | 4.0 |
| 8 | INTRUST Financial Corp. (KS) | 23 | 4,731,576 | 4.36\% | Seward | KS | 3.8 | 3.1 |
| 9 | Equity Bancshares Inc. (KS) | 51 | 3,265,808 | 3.01\% | Shawnee Sheridan | KS | 4.5 2.2 | 3.6 2.3 |
| 10 | CrossFirst Bankshares Inc. (KS) | 4 | 2,858,351 | 2.63\% | Stevens | KS | 2.9 | 3.1 |
| 11 | Central Bancompany Inc. (MO) | 33 | 1,966,020 | 1.81\% | Wilson | KS | 6.0 | 4.5 |
| 12 | Fidelity Financial Corp. (KS) | 14 | 1,876,120 | 1.73\% | Benton Henry | MO | 7.2 5.2 | 6.4 4.4 |
| 13 | Emprise Financial Corp. (KS) | 25 | 1,605,740 | 1.48\% | Jackson | MO | 5.8 | 3.9 |
| 14 | NASB Financial Inc. (MO) | 7 | 1,375,044 | 1.27\% | Johnson | MO | 5.2 | 4.3 |
| 15 | Wells Fargo \& Co. (CA) | 6 | 1,337,544 | 1.23\% | Lafayette | MO | 5.2 | 3.8 |
| 16 | Midland Financial Co. (OK) | 10 | 1,196,180 | 1.10\% | Pettis Platte | MO | 6.2 4.2 | 6.1 2.7 |
| 17 | JPMorgan Chase \& Co. (NY) | 10 | 1,096,427 | 1.01\% | Saline | MO | 4.1 | 4.1 |
| 18 | Prosperity Bancshares Inc. (TX) | 10 | 1,080,434 | 0.99\% | Kay | OK | 5.4 | 3.8 |
| 19 | Valley View Bancshares Inc. (KS) | 16 | 1,074,901 | 0.99\% | Texas | OK | 2.0 | 1.7 2.9 |
| 20 | Bank of Montreal | 8 | 985,448 | 0.91\% | Washita | OK | 6.4 | 2.9 3.8 |
|  | Total for Institutions in Market | 830 | 108,643,325 |  |  |  |  |  |

Source: S\&P Market Intelligence. Equity Bancshares, Inc. operating market reported above includes all bank locations and counties in which Equity Bank operates.

## Continue Building Value via Strategic Execution



## Proven Track Record of Executing on M\&A

Since July 2015, EQBK has closed and integrated 9 bank acquisitions

|  | First Federal Savings 8 Loan | Communtiy First <br> —B.A.N.K— <br> Community First Bancshares | Prairie <br> State <br> Bancshares | Eastman National Bancshares |  |  | ADAMS DAIRY BANK | $B T$ | Almena State Bank |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | First Independence Corp. |  |  |  | Cache Holdings, Inc. | Kansas Bank Corporation | Adams Dairy Bancshares | City Bank \& Trust Company | Almena State Bank |
| Total Assets (\$m) | \$134 | \$475 | \$149 | \$254 | \$320 | \$310 | \$127 | \$172 | \$63 |
| Ann. Date | 7/28/2015 | 7/14/2016 | 10/20/2016 | 7/17/2017 | 7/17/2017 | 12/18/2017 | 12/18/2017 | 6/12/2018 | 10/23/2020 |
| Closing Date | 10/9/2015 | 11/10/2016 | 3/10/2017 | 11/09/2017 | 11/09/2017 | 5/4/2018 | 5/4/2018 | 8/23/18 | 10/23/2020 |
| Days to Close | 73 | 119 | 141 | 115 | 115 | 137 | 137 | 72 | N/A |
| Days to Convert | Converted at Close | Converted at Close | Converted at Close | Converted at Close | Converted at Close | Converted at Close | Converted at Close | 80 | 88 |
| Pricing Multiples |  |  |  |  |  |  |  |  |  |
| P / TBV (\%) | 105\% | 153\% | 140\% | 176\% | 176\% | 141\% | 153\% | 141\% | N/A |
| P / Earnings | 31.5x | 10.6x | 12.0x | 11.8x | 12.6x | 17.0x | 16.7x | 15.5x | N/A |
| Core Deposit Premium (\%) | 0.8\% | 6.7\% | 6.6\% | 9.8\% | 11.0\% | 6.3\% | 7.4\% | 4.5\% | 1.0\% |

Transaction Impact

| EPS Impact (\%) | Accretive | 25\% | 6\% | 8\% | 6\% | 3\% | 2\% | 5\% | 2\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TBV Dil. (\%) | Accretive | (9\%) | (1\%) | (3\%) | (2\%) | (2\%) | (1\%) | (2.8\%) | Accretive |
| TBV <br> Earnback | Bargain Purchase | 3.5 yrs | 1.3 yrs | 2.8 yrs | 2.8 yrs | 2.8 yrs | 2.7 yrs | 2.8 yrs | Bargain Purchase |

## Uniquely Positioned for Growth

There are over 650 bank offices with deposits less than \$750MM in our operating market.


## Equity Bank Today ${ }^{(1)}$

## Checking Accounts 81,498

Online Banking Users
56,890

## 117,628 <br> +2\% Total Deposit <br> Accounts

\$825M
+60\% NIB
Deposits
+27\% Online
Banking
Adoption

Bill Pay Subscribers
19,571

13,040
+11\% Business
Checking

24,968
+67\% Mobile
Deposit Active
Users

Diversified Loan Portfolio ${ }^{(1,2)}$

(1) For financial statement reporting, management considers other factors in addition to purpose when assessing risk and identifying reporting classes. As such, the above is not intended to reconcile to the Company's loan disclosures within the applicable financial statement.
(2) Composition excludes the impact of PPP loans as of each applicable date.
(3) For the Year-to-Date periods ended December 31, 2020 and March 31, 2021, yield has been adjusted to exclude PPP loans, including these loans yield would be 5.00\% and 4.59\%, respectively.

## (1il) Credit Quality \& Capital Ratios


(1) Non-GAAP financial measure. See the non-GAAP reconciliation at the end of this presentation.

## Asset Quality - Quarter-over-Quarter




Net Charge-Offs (NCO)/ Average Loans


- Driver of increase in classified assets during the quarter was the transition from amortized cost to the allowance of purchase discounts on PCD assets.
- Net charge-offs were historically low during the quarter, totaling \$70 thousand.
- Reserve remains well positioned for any losses which materialize from the COVID pandemic and associated response.
- OREO trended down during the quarter and is primarily comprised of income producing CRE assets totaling $\$ 6.1$ million.
(1) Includes loans $90+$ days past due and other repossessed assets which are not highlighted in the table.
(2) Excludes Bank owned branch assets, totaling $\$ 1.0 \mathrm{M}$, classified as Other Real Estate Owned within the Statements of Condition.


## Bank Liquidity \& Dividend Capacity

| Liquidity Analysis |  |  |
| :---: | :---: | :---: |
| Cash \& Due From Banks | \$ | 97,037 |
| Fed Fund Sold |  | 499 |
| Money Market |  | 39,153 |
| FHLB Capacity Remaining |  | 719,762 |
| FRB Discount Window Capacity |  | 275,195 |
| Securities Not Pledged (Market Value) |  | 256,363 |
| Investment CD's |  | 249 |
| Equity Securities |  | 491 |
| Other Available Unsecured Fed Funds Lines |  | 149,250 |
| Other Available Secured Fed Funds Lines |  | 2,974 |
| Primary Liquidity Subtotal |  | 1,540,973 |
| Less: Requirements |  | (315) |
| Total Primary Liquidity | \$ | 1,540,658 |
| Total Secondary Liquidity |  | 942,894 |
| Total Liquidity | \$ | 2,483,551 |
| Primary Liquidity / Total Liabilities (\%) |  | 41.1\% |
| Secondary Liquidity / Total Liabilities (\%) |  | 25.2\% |
| Total Liquidity / Total Liabilities (\%) |  | 66.3\% |

## 'Tangible Book Value Growth


(1) Non-GAAP financial measure. See the non-GAAP reconciliation at the end of this presentation.

## Tangible Book Value

Tangible Book Value per Share ${ }^{(1)}$ Intra-Quarter movement

(1) Non-GAAP financial measure. See the non-GAAP reconciliation at the end of this presentation.

## Strong Core Deposit Franchise


(1) For the quarter ended March 31, 2021. Includes interest and non-interest bearing deposits.
(2) Core deposits excludes time deposits $>\$ 100 \mathrm{~K}$.
(3) Dollars in thousands.


## (1) Core Deposit Growth


(1) Includes the impact of non-interest bearing deposits
(2) Dollars in millions

(1) Non-GAAP financial measure. See the non-GAAP reconciliation at the end of this presentation.
(2) Excludes impact of goodwill impairment charge taken during the third quarter 2020 of ( $\$ 104.8 \mathrm{M}$ ), as well as the gain on acquisition recognized in the fourth quarter 2020 of $\$ 2.1 \mathrm{M}$ and first quarter 2021 of $\$ 78$ thousand

## Net Interest Income \& Net Interest Margin



(\$) Thousands
(1) Excludes the impact of PPP loans. Including these balances the second, third, fourth quarter 2020 and first quarter 2021 results would be $3.49 \%, 3.47 \%, 3.88 \%$, and $3.31 \%$, respectively, while YTD

## Interest Income \& Net Interest Margin




- Government Programs

PPP fee income decreased due to reduced forgiveness received by borrowers during the quarter. However, due to current period originations, more than $\$ 12$ million in deferred fee balances were booked during the quarter. Increasing average balances as a \% of AEA drives down yield \%.

## $\Re$ Non-Interest Bearing Deposits

Non-interest bearing deposits are up $\$ 181 \mathrm{M}$ as of $3 / 31$ from $12 / 31 / 20$. Continued emphasis on growing these relationships provides liquidity and investable dollars without associated costs.

- Roll on Rates

The current interest rate environment is driving yields on assets down. As the Bank continues to see paydowns on debt and investment assets, NII and NIM will be challenged.

## $凸$ Rate Protection

Proactive effort to book variable rate assets subject to floor levels. As of $3 / 31$, approximately $67 \%$ of variable rate loans are subject to a floor, of which, $81 \%$ had reached their floor.

## Investment Portfolio

Bond portfolio designed to be short and positioned to take advantage of rate rise opportunities.

## Deployment of Excess Cash

With stimulus programs and continued effort to drive deposits, excess cash balances will be re-deployed in earning assets which we believe will drive up net interest income while driving down net interest margin.


1Q 2021 impacted by provision for credit losses benefit.


[^0]
(1) The company adopted ASC 326, Financials Instruments - Credit Losses ("CECL"), on January 1, 2021.

## 2021 First Quarter Highlights



## ROAE <br> 15.45\%



Net Interest Income
(1) Non-GAAP financial measure. See the non-GAAP reconciliation at the end of this presentation.

## First Quarter Highlights - Continued



Net Interest Income<br>Noninterest Income excluding gain on acquisition ${ }^{(2)}$<br>Operating Revenue ${ }^{(5)}$<br>Noninterest expense ${ }^{(2)}$<br>Adjusted pre-tax, pre-provision net revenue ${ }^{(3)}$<br>Gain on acquisition<br>Provision for loan losses<br>Net income<br>Earnings per diluted share<br>Adjusted net income ${ }^{(3)}$<br>Adjusted earnings per share ${ }^{(3)}$

| 2021 Q1 |
| :---: |
| Results |

Investment securities
Allowance for loan losses

Total gross loans
Total assets
Deposits
Equity
(20)

Year-over-Year ${ }^{(1)}$
Comparison
\$ $\quad \%$
Quarter-over-Quarter ${ }^{(1)}$
Comparison

| $\$ 31,759$ | $\$$ | $(336)$ | $(1.0 \%)$ | $\$$ | $(3,800)$ | $(10.7 \%)$ |
| ---: | ---: | ---: | ---: | :---: | ---: | ---: |
| 6,790 |  | 1,484 | $28.0 \%$ | 435 | $6.8 \%$ |  |
| 38,532 | 1,139 | $3.0 \%$ | $(3,383)$ | $(8.1 \%)$ |  |  |
| 24,881 | 877 | $3.4 \%$ | 3,579 | $12.6 \%$ |  |  |
| 13,820 | 2,177 | $18.7 \%$ | $(880)$ | $(6.0 \%)$ |  |  |
| $(78)$ | $(78)$ | NM | $(2,223)$ | $(103.6 \%)$ |  |  |
| $(5,756)$ | 15,696 | $158 \%$ | 6,756 | $676 \%$ |  |  |
| 15,075 | 13,817 | NM | 2,587 | $20.7 \%$ |  |  |
| 1.02 | 0.94 | NM | 0.18 | $21.8 \%$ |  |  |
| 15,257 | 13,999 | NM | 3,479 | $29.5 \%$ |  |  |
| 1.04 | 0.95 | NM | 0.25 | $31.3 \%$ |  |  |

Tangible common equity ${ }^{(2)}$
Tangible book value
\$ 998,
$\$ 88,296$
33,610
288,617
252,352
674,133
$(79,536)$
29,425
3.24

| $\$ 126,273$ | $14.5 \%$ |
| ---: | ---: |
| 21,816 | $64.7 \%$ |
| 204,044 | $7.9 \%$ |
| 182,828 | $4.6 \%$ |
| 186,940 | $5.4 \%$ |
| $(9,834)$ | $(2.4 \%)$ |
| $(8,789)$ | $(2.4 \%)$ |
| $(0.34)$ | $(1.4 \%)$ |
|  |  |
| $0.37 \%$ | $28.5 \%$ |
| $0.72 \%$ | $55.4 \%$ |
| $(0.20 \%)$ | $(100.0 \%)$ |
| $(3.01 \%)$ | $(4.48 \%)$ |
| $(0.51 \%)$ | $(13.8 \%)$ |
| $(0.61 \%)$ | $(6.74 \%)$ |

(1) Favorable (unfavorable) comparison to previous period. Year-over-Year is a comparison to comparable quarter end in previous year. Quarter-over-Quarter is a comparison to prior quarter end.
(2) Non-GAAP financial measure. See the non-GAAP reconciliation at the end of this presentation.
(3) Fourth quarter 2020 results exclude the impact of gain on acquisition recognized during the quarter of $\$ 2,145$, impairment recognized on branch assets of $\$ 947$ and merger expenses of $\$ 299$, and associated tax effect of - $\$ 189$. First quarter 2021 results exclude merger expenses of $\$ 152$ and gain on acquisition of ( $\$ 78$ ) and associated tax effect of $\$ 48$.
(4) Adjusted to exclude the impact of PPP loans. Including PPP, NIM was $3.47 \%, 3.88 \%$ and $3.31 \%$ for the third and fourth quarter of 2020 the first quarter of 2021, respectively. No adjustment for previous year results.
(5) Excludes gain / (loss) on sale of securities

## Outlook on Key Business Drivers

| Key Driver | Q1'21 Outlook | Q1'21 Results | Q2'21 Outlook | FY'21 Outlook |
| :---: | :---: | :---: | :---: | :---: |
| Average Deposits | \$3,000-3,200M | \$3,578M | \$ $3,400-3,700 \mathrm{M}$ | 3-8\% growth |
| Average Loans ${ }^{(1)}$ | \$2,350-\$2,450M | \$2,377M | \$2,400-\$2,500M | 3-8\% growth |
| Average Earning Assets ${ }^{(1)}$ | \$3,400-\$3,600M | \$3,531M | \$3,500-\$3,700M | 3-8\% growth |
| Net Interest Margin ${ }^{(1)}$ | 3.35-3.45\% | 3.19\% | 3.15-3.35\% | Contraction |
| Non-Interest Income | \$6.2-6.8M | \$6.7M | \$6.5-7.0M | 10-20\% growth |
| Non-Interest Expense | \$24-\$26M | \$24.9M | \$24-\$26M | 0-3\% decline |
| Tangible Book Value | \$350-370M | \$350M | \$350-370M | 5-10\% growth |
| Annual Effective Tax Rate | 23-25\% | 22\% | 23-25\% | 23-25\% |

## Considerations \& Expectations

- Continued uncertainty of the lasting impact of COVID-19 from 2020 as well as severity of impact in 2021 bring challenges for precision of outlook.
- Focus on continued balance sheet strength and security while continuing to pursue growth.

[^1]
## Focus Variables for Outlook \& Forecast

## Our outlook requires clarity around certain variables, including:

## Economic

 Environment
## Customer Needs

## Cost of Funding

## Competitive Market

Investment
Opportunities
Political
Environment

- Business activity creates opportunity for lending and deposit growth. Pandemic response and resolution will be significant driver.
- Directly related to credit quality as well as trust in our business.
- Stimulus efforts and associated effect may have significant impact.
- Impacts rates on our product offerings and applies pressure to earnings.
- Must be able to manage cost and profit yields effectively.
- Providing customers with rates and services that are competitive with our peers.
- Irrational operators may have short term impact on opportunities.
- Growth strategy must be flexible to the other variables that affect our investment options.
- U.S. politics affect banking regulations, international relationships, tax policies and more.


## Adjusted Operating Performance Trends - Quarter-over-Quarter ${ }^{(1)}$



Efficiency Ratio ${ }^{(1,2)}$ \& Non-Interest Expense / Average Assets ${ }^{(3)}$


Adjusted Diluted Earnings Per Share ${ }^{(3)}$


Pre-Tax, Pre-Provision Net Revenue ${ }^{(3)}$

(1) Non-GAAP financial measure. See the non-GAAP reconciliation at the end of this presentation.
(2) Does not include gains on sales and settlement of securities or bargain purchase gains associated with acquisitions.
(3) Third quarter 2020 results exclude the impact of our goodwill charge and associated tax effects, as applicable. Refer to reconciliation of non-GAAP financial measures for additional detail. Fourth quarter 2020 and First Quarter 2021 are calculated using 'adjusted net income' - see calculation in non-GAAP reconciliation at the end of this presentation.

## Government Facilitated Lending Programs

## Commentary

Equity was an active participant in the first round of PPP. Funding more than $\$ 370 \mathrm{M}$ in loans to protect jobs and businesses within our footprint.

The management team has worked expeditiously to obtain forgiveness on behalf of our borrowers. Through the end of the first quarter, more than $80 \%$ of these loans have received a forgiveness payment.

Equity is currently participating in Round 2 of the program - continuing to assist our borrowers and communities in this challenging economic environment.

During the first quarter of 2021, we originated more than 3,300 PPP credits totaling approximately $\$ 250 \mathrm{M}$.

| SBA PPP LENDING ROUND 1 |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | APPLICATIONS APPROVED |  | AMOUNT FUNDED |  | GROSS FEE REVENUE EXPECTED | $\begin{array}{r} \text { LOANS } \\ \text { FORGIVEN } \end{array}$ |  | AMOUNT FORGIVEN |
| Up to \$50 | 2,239 | \$ | 35,443 | \$ | 1,772 | 2,046 | \$ | 32,230 |
| \$50-150 | 554 | \$ | 48,598 | \$ | 2,430 | 446 | \$ | 37,933 |
| \$150-350 | 259 | \$ | 59,124 | \$ | 2,956 | 172 | \$ | 39,364 |
| \$350-2,000 | 143 | \$ | 107,402 | \$ | 3,222 | 99 | \$ | 76,248 |
| \$2,000+ | 29 | \$ | 126,581 | \$ | 1,266 | 3 | \$ | 10,426 |
| Total | 3,224 |  | 377,148 |  | 11,646 | 2,766 | \$ | 196,201 |
|  |  |  |  |  |  | 85.8\% |  | 52.0\% |


| SBA PPP LENDING ROUND 2 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | APPLICATIONS APPROVED |  | AMOUNT FUNDED |  | OSS FEE EVENUE XPECTED |
| Up to \$50 | 2,674 | \$ | 37,701 | \$ | 6,077 |
| \$50-150 | 272 | \$ | 24,038 | \$ | 1,202 |
| \$150-350 | 213 | \$ | 49,285 | \$ | 2,464 |
| \$350-2,000 | 142 | \$ | 117,916 | \$ | 3,537 |
| \$2,000+ | 1 | \$ | 4,698 | \$ | 47 |
| Total | 3,302 | \$ | 233,638 | \$ | 13,328 |

Appendix

## Selected Income Statement Data

Selected Income Statement Data (\$000s)

|  | $\mathbf{3 / 3 1 / 2 1}$ | $\mathbf{1 2 / 3 1 / 2 0}$ | $\mathbf{1 2 / 3 1 / 1 9}$ | $\mathbf{1 2 / 3 1 / 1 8}$ | $\mathbf{1 2 / 3 1 / 1 7}$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Interest income | $\$ 35,812$ | $\$ 155,561$ | $\$ 175,499$ | $\$ 161,556$ | $\$ 102,693$ |
| Interest expense | 4,053 | 22,909 | 49,641 | 36,758 | 16,691 |
| Net interest income | 31,759 | 132,652 | $\mathbf{1 2 5 , 8 5 8}$ | $\mathbf{1 2 4 , 7 9 8}$ | $\mathbf{8 6 , 0 0 2}$ |
| Provision for loan losses | $(5,756)$ | 24,255 | 18,354 | 3,961 | 2,953 |
| Net interest income after provision | $\mathbf{3 7 , 5 1 5}$ | $\mathbf{1 0 8 , 3 9 7}$ | $\mathbf{1 0 7 , 5 0 4}$ | $\mathbf{1 2 0 , 8 3 7}$ | $\mathbf{8 3 , 0 4 9}$ |
| Other income | 6,712 | 26,023 | 24,988 | 19,725 | 15,440 |
| Other expense | 24,881 | 208,990 | 99,635 | 94,387 | 67,463 |
| Income (loss) before income taxes | 19,346 | $(74,570)$ | $\mathbf{3 2 , 8 5 7}$ | 46,175 | $\mathbf{3 1 , 0 2 6}$ |
| Income taxes | 4,271 | 400 | 7,278 | 10,350 | 10,377 |
| Net income (loss) | 15,075 | $(74,970)$ | $\mathbf{2 5 , 5 7 9}$ | $\mathbf{3 5 , 8 2 5}$ | $\mathbf{2 0 , 6 4 9}$ |
| Net income (loss) allocable to common stockholders | $\$ 15,075$ | $(\$ 74,970)$ | $\$ 25,579$ | $\$ 35,825$ | $\$ 20,649$ |

## Selected Balance Sheet Data

Demonstrating balance sheet strength

Selected Balance Sheet Data (\$000s)

| ASSETS | $\mathbf{3 / 3 1 / 2 1}$ | $\mathbf{1 2 / 3 1 / 2 0}$ | $\mathbf{1 2 / 3 1 / 1 9}$ | $\mathbf{1 2 / 3 1 / 1 8}$ | $\mathbf{1 2 / 3 1 / 1 7}$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Cash and cash equivalents $^{(1)}$ | $\$ 136,937$ | $\$ 280,947$ | $\$ 91,789$ | $\$ 197,809$ | $\$ 55,691$ |
| Investment securities $^{(2)}$ | $1,013,274$ | 888,242 | 942,263 | 946,445 | 722,107 |
| Net loans $^{(3)}$ | $2,748,824$ | $2,570,381$ | $2,550,353$ | $2,566,926$ | $2,111,125$ |
| Other assets | 297,149 | 273,786 | 365,173 | 350,536 | $\mathbf{2 8 1 , 5 8 6}$ |
| Total assets | $\mathbf{\$ 4 , 1 9 6 , 1 8 4}$ | $\mathbf{\$ 4 , 0 1 3 , 3 5 6}$ | $\mathbf{\$ 3 , 9 4 9 , 5 7 8}$ | $\mathbf{\$ 4 , 0 6 1 , 7 1 6}$ | $\mathbf{\$ 3 , 1 7 0 , 5 0 9}$ |

LIABILITIES \& STOCKHOLDERS' EQUITY

| Deposits | $\$ 3,634,530$ | $\$ 3,447,590$ | $\$ 3,063,516$ | $\$ 3,123,447$ | $\$ 2,382,013$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Borrowings | 138,053 | 133,857 | 383,632 | 464,676 | 401,652 |
| Other liabilities | 25,786 | 24,260 | 24,370 | 17,652 | 12,700 |
| Total liabilities | $\mathbf{3 , 7 9 8 , 3 6 9}$ | $\mathbf{3 , 6 0 5 , 7 0 7}$ | $\mathbf{3 , 4 7 1 , 5 1 8}$ | $\mathbf{3 , 6 0 5 , 7 7 5}$ | $\mathbf{2 , 7 9 6 , 3 6 5}$ |
| Stockholders' Equity | 397,815 | 407,649 | 478,060 | 455,941 | 374,144 |
| Total liabilities and stockholders' equity | $\mathbf{\$ 4 , 1 9 6 , 1 8 4}$ | $\mathbf{\$ 4 , 0 1 3 , 3 5 6}$ | $\mathbf{\$ 3 , 9 4 9 , 5 7 8}$ | $\mathbf{\$ 4 , 0 6 1 , 7 1 6}$ | $\mathbf{\$ 3 , 1 7 0 , 5 0 9}$ |

(1) Includes interest-bearing deposits in other banks.
(2) Includes Federal Reserve Bank and Federal Home Loan Bank stock.
(3) Includes loans held-for-sale.

## Capitalization

## Maintaining a strong regulatory capital position

| Ratio | $\mathbf{3 / 3 1 / 2 1}$ | $\mathbf{1 2 / 3 1 / 2 0}$ | $\mathbf{1 2 / 3 1 / 1 9}$ | $\mathbf{1 2 / 3 1 / 1 8}$ | $\mathbf{1 2 / 3 1 / 1 7}$ |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Leverage Ratio | $8.73 \%$ | $9.30 \%$ | $9.02 \%$ | $8.60 \%$ | $10.33 \%$ |
| Tier 1 Risk-Based Capital Ratio | $13.07 \%$ | $13.38 \%$ | $12.15 \%$ | $11.45 \%$ | $12.14 \%$ |
| Total Risk-Based Capital Ratio | $17.02 \%$ | $17.36 \%$ | $12.59 \%$ | $11.86 \%$ | $12.51 \%$ |
| Common Equity Tier 1 Capital to Risk Weighted Assets | $12.52 \%$ | $12.82 \%$ | $11.63 \%$ | $10.95 \%$ | $11.53 \%$ |
| Tangible Book Value per Common Share ${ }^{(1)}$ | $\$ 24.34$ | $\$ 24.68$ | $\$ 20.75$ | $\$ 19.08$ | $\$ 17.61$ |

## The subsequent tables present non-GAAP reconciliations of the following calculations:

- Tangible Common Equity (TCE) to Tangible Assets (TA) Ratio
- Tangible Book Value per Common Share
- Return on Average Tangible Common Equity (ROATCE)
- Efficiency Ratio


## TCE to TA and Tangible Book Value per Share


(1) Share and per share data includes Class A and Class B common stock issued and outstanding and vested, but unissued RSU shares.

## ROATCE and Efficiency Ratio

| Non-GAAP Financial Measures, continued (Unaudited) <br> (Dollars in thousands, except per share data) | $\begin{gathered} \text { QTD March 31, } \\ 2021 \end{gathered}$ |  | As of and for the years ended |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{gathered} \hline \text { December 31, } \\ 2020 \end{gathered}$ |  | $\begin{gathered} \hline \text { December 31, } \\ 2019 \end{gathered}$ |  | $\begin{gathered} \hline \text { December 31, } \\ 2018 \end{gathered}$ |  | $\begin{gathered} \hline \text { December 31, } \\ 2017 \end{gathered}$ |  |
| Total average stockholders' equity... | \$ | 395,638 | \$ | 464,608 | \$ | 463,445 | \$ | 420,453 | \$ | 293,798 |
| Less: average intangible assets and preferred stock. |  | 48,376 |  | 130,329 |  | 158,410 |  | 139,131 |  | 76,320 |
| Average tangible common equity... | \$ | 347,262 | \$ | 334,279 | \$ | 305,035 | \$ | 281,322 | \$ | 217,478 |
| Net income (loss) allocable to common stockholders | \$ | 15,075 | \$ | $(74,970)$ | \$ | 25,579 | \$ | 35,825 | \$ | 20,649 |
| Impairment of branch assets ........................................................ |  | - |  | 947 |  | - |  | - |  | - |
| Merger expenses.. |  | 152 |  | 299 |  | - |  | - |  | - |
| Goodwill impairment.................................................................. |  | - |  | 104,831 |  | - |  | - |  | - |
| Less: Gain on acquisition.. |  | (78) |  | 2,145 |  | - |  | - |  | - |
| Less: taxeffect. |  | 48 |  | 5,116 |  | - |  | - |  | - |
| Adjusted net income.. |  | 15,257 |  | 23,846 |  | 25,579 |  | 35,825 |  | 20,649 |
| Net income (loss) allocable to common stockholders ................... | \$ | 15,075 | \$ | $(74,970)$ | \$ | 25,579 | \$ | 35,825 | \$ | 20,649 |
| Amortization of intangibles... |  | 1,045 |  | 3,898 |  | 3,218 |  | 2,492 |  | 1,070 |
| Goodwill Impairment... |  |  |  | 104,831 |  |  |  |  |  |  |
| Less: taxeffect. |  | 219 |  | 6,124 |  | 676 |  | 523 |  | 375 |
| Net income excluding intangible amortization and impairment....... | \$ | 15,901 | \$ | 27,635 | \$ | 28,121 | \$ | 37,794 | \$ | 21,344 |
| Return on average tangible common equity (ROATCE) (2). |  | 18.57\% |  | 8.27\% |  | 9.22\% |  | 13.43\% |  | 9.81\% |
| Non-interest expense................................................................. | \$ | 24,881 | \$ | 208,990 | \$ | 99,635 | \$ | 94,387 | \$ | 67,463 |
| Less: merger expenses... |  | 152 |  | 299 |  | 915 |  | 7,462 |  | 5,352 |
| Less: goodwill impairment.. |  | - |  | 104,831 |  | - |  | - |  | - |
| Less: loss on debt extinguishment. |  | - |  | - |  | - |  | - |  | - |
| Adjusted non-interest expense. | \$ | 24,729 | \$ | 103,860 | \$ | 98,720 | \$ | 86,925 | \$ | 62,111 |
| Net interest income. | \$ | 31,759 | \$ | 132,652 | \$ | 125,858 | \$ | 124,798 | \$ | 86,002 |
| Non-interest income.. | \$ | 6,712 | \$ | 26,023 | \$ | 24,988 | \$ | 19,725 | \$ | 15,440 |
| Less: gain on acquisition............................................................. |  | (78) |  | 2,145 |  | - |  | - |  | - |
| Less: net gains (losses) from securities transactions.. |  | 17 |  | 11 |  | 14 |  | (9) |  | 271 |
| Adjusted non-interest income. | \$ | 6,773 | \$ | 23,867 | \$ | 24,974 | \$ | 19,734 | \$ | 15,169 |
| Efficiency ratio............................................................................ |  | 64.18\% |  | 66.36\% |  | 65.45\% |  | 60.14\% |  | 61.39\% |

[^2](2) Annualized


## EQUITY BANCSHARES, INC.

 investor.equitybank.com
[^0]:    (1) Non-GAAP financial measure. Refer to the non-GAAP reconciliation at the end of this presentation.
    (2) Excludes impact of goodwill impairment recognized during the third quarter 2020.

[^1]:     Please see Special Note Concerning Forward-Looking Statements.
    (1) Excluding the impact of PPP loans.

[^2]:    (1) Tax rates used for 2018, 2019, 2020, and 2021 were $21 \%$, and $35 \%$ for previous years, except actual for goodwill impairment.

